

Tourism Liaison Office

The Governor's tourism liaison office wrote and testified on 24 bills and resolutions and tracked an additional three bills that had the potential to affect tourism. Among the bills supported by the Lingle-Aiona Administration were ones that clarified the role and responsibility of the Hawai'i Tourism Authority.

The liaison office is continuing its efforts between legislative sessions to work with the tourism industry to better understand the challenges it faces and in turn work with state government to determine what role it can play in providing assistance.

- Marsha Wienert, State Tourism Liaison